

ARTS AND CULTURE CENTER

BACHELOR OF FILM AND AUDIOVISUAL ARTS

GENERAL OBJECTIVE:

To train graduates in Film and Audiovisual Art able to participate actively in preproduction, production and postproduction processes in fiction shorts and films, documentaries, television programs, audiovisual and photographic productions with responsibility, humanism and social commitment.

APPLICANT'S PROFILE:

Students need to have a full time availability since practices are held on extraordinary schedules, both in site and outside, depending on the projects to be completed or on the scheduled sessions.

Students need to possess taste and sensibility in order to fully appreciate cinematographic works as a constant and analytic spectator.

Assessable aspects (to be evaluated by the institution):

1. Basic photography knowledge and handling of audiovisual and photographic cameras.
2. Basic knowledge of computer and images edition and handling programs (Word, Flash, Photoshop, Final Cut, among others).
3. Basic film knowledge on authors, films, and festivals.
4. Creativity and the abilities to express ideas through images or in a written form.
5. An interest on sociopolitical situation in current Mexico.
6. Communication capability to express and arguing about his/her ideas.

Non-assessable aspects (desirable on the applicant):

Reading Comprehension and a like for reading.

An ability to face audiovisual arts analytical and critically.

GRADUATE PROFILE

Graduates with a bachelor on Audiovisual and Film Arts will present the following characteristics:

Abilities to:

1. Express in written form ideas in order to present audiovisual and / or film projects.
2. Evaluate the relevance of an audiovisual and / or film project.
3. Analyze, reflect and elaborate a critic based on film matters in order to strength that particular art discipline.

4. Write and adapt film scripts developing the elements of character, action and conflict-
5. Handle the technical elements regarding direction, script, film photography, edition, sound, and film production and postproduction.
6. Identify, analyze, design and develop audiovisual and / or film production projects.
7. Master the most common analogic, electronic and digital technologies for film, television and photography.
8. Handle cameras, computer equipment, lightning equipment, scenography design, costumes, makeup, animation and visual effects with a right use of technical elements.
9. Perform digital edition based on the handling of basic elements.
10. Identify and apply the most commonly used acting and direction techniques.
11. Apply sound and score resources in film media.
12. A basic knowledge of English a foreign language in writing, speaking, reading and writing.

Knowledge on:

1. Film language and theories.
2. National and International film history focused in the main genres, trends and works.
3. Foundations of analogical, electronic and digital editing.
4. Evaluation of the relevance of a film project and organization of production and distribution.
5. Basic technical elements of audiovisual and / or film direction.
6. Techniques for handling, composing and lighting of static or moving photography as well as the handling of the required equipment.
7. Production design and art direction for a range of audiovisual and / or film productions.
8. Sound design, including tracks and different techniques of direct or studio recording and music design for the productions.
9. Preproduction, production and post productions in audiovisual and / or film projects.
10. Dramaturgical, narrative and script theories applied to audiovisual and / or film arts in order to create film projects as well as techniques and methodologies for acting direction.
11. Representation forms of sound and sight in audiovisual and / or film arts.
12. Art genre and modes with a particular emphasis on contemporary art.
13. English a foreign language for technical and subtitle us related to audiovisual and / or film practices.

14. Context on national and international film and on law, regulations and bureaucratic matters related to film production.

15. A social, economical, political, and environmental both in Mexico and international.

16. Basic foundations on research in order to state hypothesis and objectives of a project.

Attitudes

1. Willing to group work.

2. Critical and reflexive.

3. Creativity and practical solutions search.

4. A liking for art, literature, and research and news texts reading.

5. An ability for observation and analysis of environment and social patterns.

6. Open-mindedness.

7. Self awareness in decision taking.

8. Empathy.

Values

1. Autonomy.

2. Socially responsible.

3. Plurality.

4. Humanism.

5. Quality.

6. Aesthetic.

WORK FIELD:

The Bachelor of Film and Audiovisual Arts provides its graduates with a wide professional range in different sectors such as culture, education, scientific research, and knowledge outreach, among others.

It can be held on public and private institution such as State governments and city councils, on the tourism, cultural, political and social sectors, in political parties' images and campaigns, in the creation of documentaries, news reports, awareness and capacitation campaigns in transnational enterprises, commercial chains, sports centers, independent productions and TV channels.

LENGTH:

Nine semesters

PLAN 2013

MAJOR 12

FIRST SEMESTER

SUBJECT	THEORY	PRACTICE	CREDITS	CENTER	DEP.
World Film I	2	3	7	Arts and Culture	Language
Literary Genres I	4	0	8	Arts and Culture	Language
Still Photography	2	3	7	Arts and Culture	Language
Mexican social, political and economical history					
	4	0	8	Humanities	History
Journalism genres applied to documentary film					
	2	2	6	Humanities	Journalism
Art Appreciation	4	0	8	Arts and Culture	Culture Man.

INSTITUTIONAL HUMANISM PROGRAM

INSTITUTIONAL FOREIGN LANGUAGE PROGRAM

SECOND SEMESTER

World Film II	2	3	7	Arts and Culture	Language
Film Language I	2	3	7	Arts and Culture	Language
Literary Genres II	4	0	8	Arts and Culture	Language
Studio Photography	2	3	7	Arts and Culture	Language
Mexican and world socioeconomical and political					
	4	0	8	Humanities	Sociology
Research methodology for film projects					
	2	2	6	Humanities	Sociology

INSTITUTIONAL HUMANISM PROGRAM

INSTITUTIONAL FOREIGN LANGUAGE PROGRAM

THIRD SEMESTER

Creative writing workshop

	0	5	5	Arts and Culture	Language
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Film Language II	2	3	7	Arts and Culture	Language
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Digital photography workshop

	2	4	8	Arts and Culture	Language
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Ethics	2	2	6	Humanities	Philosophy
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Film production I	2	3	7	Arts and Culture	Language
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				Bussiness	Administration
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Mexican film history I	2	3	7	Arts and Culture	Language
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INSTITUTIONAL HUMANISM PROGRAM

INSTITUTIONAL FOREIGN LANGUAGE PROGRAM

FOURTH SEMESTER

Script I	2	3	7	Arts and Culture	Language
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Film production II	2	3	7	Arts and Culture	Language
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Film photography I	2	3	7	Arts and Culture	Language
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Film sound I	2	3	7	Arts and Culture	Language
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Mexican film history II	2	3	7	Arts and Culture	Language
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Film semiotics	3	2	8	Arts and Culture	Language
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INSTITUTIONAL HUMANISM PROGRAM

INSTITUTIONAL FOREIGN LANGUAGE PROGRAM

FIFTH SEMESTER

Script II	2	3	7	Arts and Culture	Language
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Film production III	2	3	7	Arts and Culture	Language
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Film photography II	2	3	7	Arts and Culture	Language
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Film making I	2	3	7	Arts and Culture	Language
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Film genres	2	3	7	Arts and Culture	Language
Film sound II	2	3	7	Arts and Culture	Language

SIXTH SEMESTER

Contemporary philosophical thought

	4	0	8	Humanities	Philosophy
Edition I	2	3	7	Arts and Culture	Language

Film production IV: Film project development

	2	3	7	Arts and Culture	Language
				Bussiness	Marketing
Film photography III	1	4	6	Arts and Culture	Language

Film making II: acting direction

	2	3	7	Arts and Culture	Language
Musicalization	2	4	8	Arts and Culture	Music

SEVENTH SEMESTER

Script III	1	4	6	Arts and Culture	Language
Film photography IV	1	4	6	Arts and Culture	Language
Film making III: Production design					
	1	4	6	Arts and Culture	Language
Optional subject I	0	0	0		
Edition II	1	4	6	Arts and Culture	Language
Sound design	2	3	7	Arts and Culture	Language
Film and copyright law 3		0	6	Humanities	Law

INSTITUTIONAL SOCIAL WORK PROGRAM

EIGHTH SEMESTER

Postproduction processes

	2	2	6	Arts and Culture	Language
Film making IV: Art direction					
	1	4	6	Arts and Culture	Language
Film preproduction seminary					
	1	9	11	Arts and Culture	Language
Optional subject II	0	0	0		
Edition III: new narrative forms					
	1	4	6	Arts and Culture	Language
Tele3vision studio production					
	1	4	6	C. Arts and Culture	Language

INSTITUTIONAL SOCIAL WORK PROGRAM

INSTITUTIONAL PROFESSIONAL PRACTICES PROGRAM

NINTH SEMESTER

Film making seminary	0	20	20	Arts and Culture	Language
Postproduction seminary					
	0	20	20	Arts and Culture	Language

INSTITUTIONAL SOCIAL WORK PROGRAM

INSTITUTIONAL PROFESSIONAL PRACTICES PROGRAM

INSTITUTIONAL PROGRAMS

Professional practices

Social work

Tutoring

Mobility and academic exchanges

Humanism formation institutional program

Foreign languages institutional program

DEGREE REQUIREMENTS

The graduate should fulfill all that is stated on chapter XIV on degrees on technical, upper technical and bachelors in the article 156 of the General Regulation as follows:

“Once that all subjects and requirements stated in the syllabus of technical, upper technical and bachelors have been passed, the graduate and ask for the issuing of his / her title on the Departamento de Control Escolar after the following requirements:

I. Having fulfilled all the requirements stated by institutional programs IN Social Work, Humanism Formation, Professional Practices and Foreign Languages.

II. Not having any debt with the University.

III. Having paid the established fee for the issuing of the Degree diploma; and

IV. Having taken the degree exam”.