

Fashion Designer of Textiles and Indumentary

OBJECTIVE

Train responsible professionals with a creative spirit, initiative and a humanist attitude, capable of proposing new innovative alternatives in the creation of textiles and clothing, which contribute to the solution of problems through the administration and management of the productive processes of the textile and clothing sector, and also applying the communication strategies to persuade the market through the fashion language; taking care to the design fields, production, fashion management and fashion communication under the systemic sustainable vision.

ADMISSION PROFILE:

According to the current criteria, and the necessary for the proper performance of the discipline, it's recommended that the new students presents the following features: Evaluable Traits: The applicant must apply the Entrance National Exam of Higher Education EXANI II, which consists of sections:

The Selection Evaluating Test:

- Logical-Mathematical Reasoning
- Mathematics
- Verbal reasoning
- Spanish
- Information and Communication Technologies

Humanities Area Diagnostic Test:

- Arts
 - Philosophy
- History
- Literature
- English

Non-evaluable skills:

- Logic reasoning
- Skills for observation, concentration, organization and self-learning.
- Ability for analysis and synthesis.
- Skills for technical and freehand drawing.
- Skills for digital tools and basic software.
- Sensitivity for artistic, cultural and environmental aspects.
- Self confidence.
- Creative and proactive tendency.
- Willingness to experiment.
- Oral and written communication in a clear and formal manner.

- Ease of drawing
- Constructive manual dexterity

Attitudes:

- Favorable to reading.
- Good for observation.
- Good for the study.
- Favorable to reflection.
- Available to self work and team work.
- Investigation.
- Initiative.
- Opening attitude.
- Honesty.
- Responsibility.

Values:

- Social, cultural and environmental responsibility.
- Citizen education.
- Ethics attitude.
- Empathy with other people.
- Discipline.

GRADUATE PROFILE:

The next part is about the graduation profile that the student will develop through the following knowledges, skills, attitudes and values:

- Terminology and concepts of fashion, textile and clothing design for the different needs of clothing of the user and space.
- Fashion Illustration Terminology, Concepts and Techniques.
- Symbolic language of dress through the history, characteristics and styles of fashion designers.
- Design theories, methods, strategies and techniques for its application the different clothing problems and needs.
- Anthropometric and ergonomic aspects, needs, lifestyles and personality of the user.
- Manufacture of yarns, fabrics, textile materials, yarn and textile finishes and clothes construction, as well as productive systems and local, regional, national and international technology for the interpretation and solution of the problems in each of these areas.
- Fabric, textile printing and clothing machinery.
- Product engineering, standards and quality processes to increase competitiveness in textile and clothing industry.

- Information and communication technologies in design (ICTD), fashion drawing and pattern making.
- Administration and management to lead a design department and / or fashion business.
- Marketing strategies and marketing of fashion products.
- Foreign language and translation of texts.

Skills for:

- Represent graphically fashion concepts through two-dimensional drawing, reflecting a personalized drawing style with manual and digital techniques.
- Design textile and apparel fashion products through solving problems and generating innovative fashion proposals in the national and international context in a responsible, ethical and sustainable way, integrating the cultural heritage and local, regional and national identity.
- Participate in the textile and clothing production phases, generating creative solutions and evaluating results.
- Make prototypes of their customized proposals and serial to, of different divisions, categories and ranges to verify and validate their approaches.
- Manage the creative and production processes to generated the goods and services in the fashion field.
- Communicate relevant ideas and concepts in a verbal and written way in the field of fashion.
- Use various mas media, marketing strategies, tools and supports for presentation and marketing of fashion products and services.
- Manage design and pattern software, and information and communication technologies for textile and clothing industry.
- Make a research for documentary and contextual information to make a relevant investigation for fashion design projects
- Understand, talk and write correctly a second language.

Attitudes1

- Initiative *
- Open Mind*
- Dialogue*
- Reflection, criticism and self-criticism
- Investigation
- Creativity *
- Innovation
- Leadership *
- Competitiveness
- Entrepreneur
- Honesty *
- Responsibility *
- Self-learning
- Autonomous work

- Disposition for disciplinary, multidisciplinary and interdisciplinary team work.

Valores:

- Autonomía
- Responsabilidad social, cultural y medioambiental
- Pluralismo
- Humanismo
- Formación ciudadana
- Ética
- Empatía
- Disciplina
- Calidad

WORK FIELD:

The graduate of the degree in Fashion, Textile and Clothing Design will be prepared to be a part of locally, regionally, nationally and internationally industry, commercial and professional field, educational, cultural and governmental areas in the following institutions or organizations:

- Companies and / or public and private institutions related with the image, design, production, marketing and distribution of fashion.
- Own company in activities of consulting, design, production, administration, management, and fashion drawing, and others.

DURATION:

Nine semesters

FIRST SEMESTER

Fundamentals of Fashion 4 0 8 Theory and Methods	Ccs. of Design and Construction
Basic Design 2 4 8 Habitat Design	Ccs. of Design and Construction
Fibrology and spinning 4 2 10 Manufacture of Prototypes	Ccs. of Design and Construction
Basic Principles of Cutting and Dressmaking 2 4 8 Manufacture of Prototypes	Ccs. of Design and Construction
Representation of Textile Genres 0 4 4 Representation	Ccs. of Design and Construction
Drawing of Clothes in Plane 0 4 4 Representation	Ccs. of Design and Construction

**INSTITUTIONAL PROGRAM OF HUMANIST TRAINING INSTITUTIONAL
PROGRAM FOR FOREIGN LANGUAGES**

SECOND SEMESTER

Methodologies and Design Strategies 4 0 8 Ccs. of Design and
Construction Theory and Methods Experimental Design Workshop 2 4 8 Ccs.
of Design and Construction Manufacturing of Prototypes Flat fabric 2 2 6
Pattern and Basic Dressing 2 6 10 Ccs. of Design and
Construction Manufacturing of Prototypes Drawing Workshop 0 4 4 Ccs. of Desig
Representation Digital I 0 4 4 Ccs. of Design and
Construction Representation

**INSTITUTIONAL PROGRAM OF HUMANIST TRAINING INSTITUTIONAL
PROGRAM FOR FOREIGN LANGUAGES**

THIRD SEMESTER

Theories of Design 4 0 8 Ccs. of Design and Construction
Theory and Methods
Dyeing and Stamping Processes 2 4 8 Ccs. of Design and Construction
Manufacturing of Prototypes Design of Targets for Environments 2 6 10 Ccs. of Desig
Flat Tissue Design 2 3 7 Ccs. of Design and Construction
Manufacturing of Prototypes
Experimental Construction Workshop 2 4 8 Ccs. of Design and Construction
Manufacturing of Prototypes
Children's figurine 0 6 6 Ccs. of Design and Construction
Representation
Digital Representation II 0 4 4 Ccs. of Design and Construction
Representation

**INSTITUTIONAL PROGRAM OF HUMANIST TRAINING INSTITUTIONAL
PROGRAM FOR FOREIGN LANGUAGES**

FOURTH SEMESTER

Semiotics of Fashion 4 0 8 Communication	Ccs. Social and Humanities
Design of Children's Fashion Concepts 3 5 11 Manufacturing of Prototypes	Ccs. of Design and Construction
Design of Prints 2 3 7 Manufacturing of Prototypes	Ccs. of Design and Construction
Construction of children's clothing 2 6 10 Manufacturing of Prototypes	Ccs. of Design and Construction
Manufacturing processes 2 2 6 and Construction Manufacturing of Prototypes Adult Figurine 0 6 6	Ccs. of Design and Construction Representation

INSTITUTIONAL PROGRAM OF HUMANIST TRAINING INSTITUTIONAL
PROGRAM FOR FOREIGN LANGUAGES

FIFTH SEMESTER

Art and Fashion 4 0 8 and Management Cultural	Sciences of Arts and Culture	Art
Fashion Design for Lady 2 4 8 Manufacturing of Prototypes	Ccs. of Design and Construction	
Construction of Garments for Lady 2 6 10 Manufacturing of Prototypes	Ccs. of Design and Construction	
Digital Stroke I 2 2 6 and Construction Manufacturing of Prototypes Fashion Photography 2 2 6	Ccs. of Design and Construction	Ccs. of Design and Construction
Business Management 4 0 8	Ccs. Economic and Administrative	Administration

INSTITUTIONAL PROGRAM OF PROFESSIONAL PRACTICES (INDUCTION
COURSE)

SIXTH SEMESTER

Identity of the Mexican Dress 4 0 8 Theory and Methods	Ccs. of Design and Construction
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Fashion Design for Gentleman 2 4 8 Manufacturing of Prototypes	Ccs. of Design and Construction	
Construction of Garments for Men 2 6 10 Manufacturing of Prototypes	Ccs. of Design and Construction	
Digital Trace II 2 2 6 Manufacturing of Prototypes	Ccs. of Design and Construction	
Marketing 3 2 8	Ccs. Economic and Administrative	
Marketing Quote of Fashion Design Projects 4 0 8	Ccs. Economic and Administrative and Ccs. of Design and Construction	Accounting - Manufacture of Prototypes

INSTITUTIONAL PROGRAM OF SOCIAL SERVICE (INDUCTION COURSE)
INSTITUTIONAL PROGRAM OF PROFESSIONAL PRACTICES

SEVENTH SEMESTER

Networks of Work in Fashion 4 0 8	Ccs. of Design and Construction	Sociology
Image Design and Styling 2 4 8	Ccs. of Design and Construction	Manufacturing
Knitted Fabric 4 2 10	Ccs. of Design and Construction	Manufacturing
Fashion Projection Platforms 2 4 8	Ccs. of Design and Construction	Manufacturing
Consumer Behavior 4 0 8	Ccs. Economic and Administrative	Marketing Pr

INSTITUTIONAL PROGRAM OF SOCIAL SERVICE INSTITUTIONAL
PROGRAM OF PROFESSIONAL PRACTICES

EIGHTH SEMESTER

Professional Ethics 2 2 6	Ccs. Social Sciences and Humanities	Philosophy
Fashion and Cultural Definition 4 0 8	Ccs. of Design and Construction	Theory and M
Design of Sustainable Special Projects 2 4 8	Ccs. of Design and Construction	Manufacturing
Fabric Design 2 3 7	Ccs. of Design and Construction	Manufacturing
Making of Knitted Fabric 0 4 4	Ccs. of Design and Construction	Manufacturing
Entrepreneur Project 2 2 6	Ccs. Economic and Administrative	Administratio

INSTITUTIONAL PROGRAM OF SOCIAL SERVICE INSTITUTIONAL
PROGRAM OF PROFESSIONAL PRACTICES

NINETH SEMESTER

Integral Design Workshop I 3 6 12 Ccs. of Design and Construction
Manufacturing of Prototypes Planning, Design and Event Management for
the Dissemination of Fashion 1 3 5

Ccs. of Design and Construction
Manufacturing of Prototypes Elaboration of Prototypes 2 10 14 Ccs. of
Design and Construction Manufacturing of Prototypes Planning and Technical
Development of Confection 2 2 6

Ccs. of Design and Construction
Manufacturing of Prototypes

INSTITUTIONAL PROGRAM OF SOCIAL SERVICE INSTITUTIONAL PROGRAM OF PROFESSIONAL PRACTICES

INSTITUTIONAL PROGRAMS

- Professional practices
- Social service
- Tutorials
- Mobility and Academic Exchange
- Institutional Program of Foreign Languages
- Institutional Program for Humanist Training

TITULATION REQUIREMENTS

The graduate must to adhere to the guide lines chapter XIV of the degree at the technical level, higher technical and undergraduate, Article 156 of the General Teaching Regulations which states the following:

"Once accredited all the subjects and requirements indicated in the curriculum of the careers of technical level, technical superior and bachelor, the graduate may request the issuance of his degree in the Department of School Control, after complying with the following elements

- I.- Completed the Social Service requirements, Humanistic Training, Professional Practices and Foreign Languages, defined in the institutional programs;
- II.- Check that there is not money debt with the Autonomous University of Aguascalientes;
- III.- To have covered the quota established in the arbitration plan to obtain the title; and
- IV.- Have done the exam. "