

BA IN PRODUCTION MANAGEMENT AND SERVICES

PROGRAM OBJETIVES

Train professionals with the ability to manage production processes in the generation of goods and services, knowledge, skills and attitudes that enable them to detect, analyze, evaluate and implement strategies that contribute to the continuous improvement of organizations, with a perspective of competitiveness, in a globalized market, based on the social responsibility inherent in the performance of their profession.

Graduate Profile:

Based on the institutional regulations, the aspirant to undertake undergraduate studies shall apply the relevant entrance examination.

It is desirable that the aspirant to enter the Plan of studies of the degree in management of production and services shows the following features:

- Interest in the production of goods and services,
- Interest in quality,
- Interest in Administration,
- Interest in the business environment,
- Interest in local events, national and international,
- Facility for interpersonal relationship

OUTCOMES ASSESSMENT PROCESSES AND RESULT

Knowledge of:

- Management basic, strategic planning and production systems that enable you to forecast production rates, the technology to use and control points.
- Functional for coordinating human resources areas, technological, material, financial and information.
- Information and control systems to establish the organizational order.

- Product Costing and evaluation of projects to facilitate decision-making with respect to the accounting and finance within the manufacturing and distribution process.
- Operations management, inventory systems, materials handling, plant layout and work study to provide a comprehensive perspective when planning activities related to the production.
- Manufacturing systems world-class companies in the areas of technology, production processes and quality culture to guide the organization toward certification.
- In manufacturing electronic systems for the design, planning and control of production systems.
- Statistics and quality tools to integrate the analysis of production processes of the company and propose solutions to facilitate the organization from entering the context of quality and continuous improvement.
- Management and application of techniques aimed at maintaining overall security of workers and the infrastructure of the company in line with relevant legislation.
- Organizational dynamics to achieve their decisions with a business perspective and in a competitive market.
- English.

Skills:

- Diagnose areas of opportunity in products, processes and equipment to enable it to propose alternatives aimed at lowering production costs or improve quality.
- Develop a resource plan that defines what, how much, how and when to produce or provide a service in relation to demand.
- Design and planning management, programming, launching and implementation of relevant new products or improve existing ones.
- Implement electronic systems to efficiently manage demand, materials, production and workforce.

- Designing information systems and organizational control to set the order.
- Apply the ecosystem protection standards in the conduct of operations avoiding damage to biodiversity.
- Establish quality control obedience to the satisfaction of customer needs.
- Develop systems of production of goods and / or innovative and efficient services that distinguish the organization from competitors and meet variations in demand in real time.
- Establish leadership strategies that respond to the circumstances of the company in order to ensure compliance with its objectives.

Attitudes to:

- Being an entrepreneur within the organization, improving processes are allocated to creating jobs.
- Develop teamwork through proper leadership to the current operating conditions.
- Adapt quickly to changes affecting the operation of the organization.
- Serve in a framework of consistency based on ethical and moral values.
- Able to work, direct and highly effective get results under pressure.
- Negotiate with the work environment in a context win - win.
- Ensure commitment and responsibility in the service of others promoting a culture of quality to achieve a working life of excellence.
- Responsibility for monitoring and regulating the physical and emotional integrity of the members of the organization.

VALUES

- Respect
- Autonomy and social responsibility
- Pluralism
- Humanism
- Quality
- Equity and equality

LABOR FIELD

The scope for the graduate of the Bachelor of Production Management and Services is very wide, since it can be incorporated in any type of business, whether it be industrial, commercial or services, regardless of the sector in which it is located; micro, small, medium or large enterprise, roles of planning and control of production, control of the chain of value, analysis methods, determination of standards, material handling, quality control, quality assurance, management and total quality management systems of quality in their different areas of certification.

You can deal with equally successfully in the areas of labor measurement, manufacturing processes, development of new products, as well as in the areas of consulting and business advisory.

Considering the diversity of the fields of action, professionals of Production management and services will be trained at regional, national and international, to incorporate in any work field.

PROGRAM STRUCTURE: 8 semesters.