

BARCHELOR DEGREE IN INTERNATIONAL TRADE

Carrer Objective

The professional with Knowledge abilities and skills that allows to solve problems in customs agency business, international economy, international relations fields with humanistic education multidisciplinary, committed to be an agent in order to change better economic opportunities, work conditions and competitiveness.

Entrance profile

Basic Knowledge:

Mathematics and statistics

Law and international politics

Economics and Administrations

Graduate profile

Customs

International finances

International relations

Logistical / Supply Chain

Business and international economics

Labor field

Public sector

Research institute

International organizations

Private sector

Study Plan

SEMESTER 1

Administration

Introduction to law

Methodology research
Differential calculus / integral
Microeconomics
Introduction to international commerce

SEMESTER 2

Operations research
Marketing
Accounting
Macroeconomics I
Computer administrative
Trade law

SEMESTER 3

Budget and costs
Statistics
Administrative actions
Macroeconomics II
International Economics geography
Fiscal seminar and workshop

SEMESTER 4

Marketing research
Foreign Investment
Mexican economy
Inventory management
Financial math
International commerce trades
International commercial terms II

SEMESTER 5

International negotiations

Requirements plans

Promotion program international commerce

Funding sources and capital

Incoterms

Economics integration

SEMESTER 6

Tax diagram customs I

Imports and exports

International supply chain

International finances

Environmental economy

SEMESTER 7

Professional elective I o II

Professional elective I o II

Export Project

Tax diagram

Professional ethics

International marketing

SEMESTER 8

Professional elective I o II

Professional elective I o II

Export project

Recruitment International

International law

International economy

SEMESTER 9

Professional elective I o II

Professional elective I o II

Customs seminar

Commerce Seminar

International business research

Entrepreneurs